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# Conscious Valuation Theory (CVT)

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Including, Psychological, Global & Marketing Perspectives

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Valuation theory

**Conscious Valuation Theory (CVT)**  
Psychological, Global & Marketing Perspectives  
By William Robinson

Academic Edition

Submitted on  
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## Valuation theory

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## INTRODUCTION

As a personal observation and application within frameworks of American individual to macro based business and education structures, Conscious Valuation explores the nature, perspective and perceptions of individual and institution based relationship building. Including higher education, business and interpersonal relationships, one must examine relationships carefully. As each individual or institution differs in approach, aim and environment they offer to students or partners.

As life long learners, humans intake tons of information about the market, including ourselves, environment, culture and business world. How we categorize and apply information is based on observable traits in behavior and character. How humans overcome adversity formed by modern loss of values, morality, the lack of true equality, self serving agendas, reduction, disrupt, manipulation, control and the rise of a culture of debilitation and conformity, is the root of Conscious Valuation Theory (CVT).

**Empowering social and behavioral examination through the practical qualitative method of Conscious Valuation Theory (CVT), rendering positive exchanges and mutual relationship building.**

Conscious Valuation, a positive coping mechanisms based on qualitative and interpretive approaches assess, measures and weighs consequences as an internal conscious decision making aid. Factors learn to anticipate consequences by properly weighing choices in everyday or practical scenarios.

Factors are competent, eloquent copers, achieving goals by producing non-debilitating means. Factors use sound logical approaches, critical thinking and two key syllogisms of 'How' and 'What' to reveal the emptiness of false power prompts. Factors seek to master, minimize or tolerate stress, including boredom and conflict through moral and value based means.

Resulting in the removal of negative forces from negative social interactions and the establishment of sacred systems and space, the underling scope of Conscious Valuation Theory and the development of Elasticity models and paradigms, in the void of modern to post modern eras.

With the greatest humility and careful thought, I am looking forward to further research and application on the masters and doctorate level, in the multi disciplined fields of Integrative Psychology, Globalism and Marketing.

**Keys:** social capital, postmodern, marketing, exchange, transactions and relationships.

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## Statement

Has the lack of valuation in human transactions aided the modern loss of value, morality and true equality amongst humans? For example, we all understand that human sweatshops and child labor in foreign lands are detrimental to the overall quality of life for mankind. Exploiting the lack of resources by one nationality or race for the frivolous lifestyle and the behavior of another. But what about the motivation behind such lopsided behavior? Many also recognize the growing ecological crisis based on industrial principles without understanding the ability or reasoning for such continuation and behavior of a small portion of society at the detriment of the whole. Examining such global issues from a value and moral based application with historical reference and future consideration to globalism and the rise of the postmodern society, examines the relationships and transactions of those who participate in such behaviors.

Vectorism is the promotion of parasitic virulence via horizontal transmission. As an ideology, it conflates “diversity” with heterosity, aka novel local diversity aka novel heterogeneity. In ecology, vectorism drives the spread of invasive species destroying ecosystems worldwide. In human ecology, vectorism drives the spread aggressive ethnies destroying social capital worldwide.<sup>1</sup>

As an agenda of reduction and disrupt, vector based market forces rely on reactionary methods to obtain their goals. Including but *not* limited to illogical emotional appeals and bandwagonsim by power prompts, social cues and false stimuli. The root of the word vector is veh or vect a quantity having magnitude and direction carriers, bearers or conveyers.

The ontological nature of vectorism within social and conscious valuation are those who practice and become carried away with their behavior, collect, gather or expel negativity by action and character, sometimes urging by compulsion or frightening individuals. Seeking unhealthy advantages by crafty tactics that confuses and debilitate others. Gaining practical solutions as an open alternatives to vectorism is the methodology of valuation. A close examination of inefficiency and imbalance in personal and business relationships include restoration from absorption, mimicking and reduction. The main objective to vector based opportunistic tactics is to reduce the entity into a co-dependent role. Valuation evaluates potential outcomes based on critical thought not superficial constructs such as class, race, ethnicity or status. Ultimately the character and actions or behaviors of the individual, groups or companies are examined apart of valuation.

Maintaining a principle based focus on the human moral and ethical character. Interpreting allies form opportunist in a non-defensive manner.

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<sup>1</sup> Bowery, J. A. "Vectorims." Vectorism. Bowery, J.A., 16 Jan. 2008. Web. 13 Apr. 2015. Source

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Victims of vectorism are ultimately *or often* manipulated into behaviors or characteristics to appease the users of tactics such as propaganda or to merely make the subject conform. Positive non-conformity to self determination allows individuals to educate themselves and gather information to assess the safest pathway to a condition of non vulnerability

The method for analyzing vectorism is a qualitative and interpretive approach. By clearly understanding negative stimuli based behaviors and applying or removing them from our everyday scenarios. Relating to negative or vector based stimuli, several behaviors are geared towards a win/lose scenario. Regarding expressions or stimulation by aggressive pursuit of competitiveness, wining at all cost and survival. Many answers to understanding the false stimuli of vectorism lie in subconscious cues, agendas and motives of the party initiating the stimuli. Vectorism is based on power prompts, authority, control and the ability of the party to exact need from others, in an unhealthy manner. The dysfunctional nature of such an approach conditions victims and does not allow room for critical thinking or decisive decision making. Impulsive reactions are necessary to induce victims, including the setting of limitations to acquire aim. In the market, impulse buyers often second guess their purchases by their own inability to properly calculate the long effect of their purchase. Reasons, for such impulsiveness may be based on emotional, environmental, behavioral, structural or psychological phenomena at the moment. How phenomena penetrates or effects the individual is largely what makes up human experience.

The ability to assess, measure and weigh consequences is critical to human choice, limited free will and responsibility. Reflected on a Molar (*mass*) level evaluation and how stimuli effects our *total* state, based on social and psychological cues, *and* instincts on a subconscious to conscious manifested level. Qualitative interpretations directly relate to an *interpolative (inserted) or phenomenological* analyses.

Humans must have the ability to make light of how groups or individuals in society react to any given phenomena.

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## Vector Predictors

The foundation of analyzing vector based behavior in our everyday experiences include risk assessment, oppression, absorption, conditioning and deconstructing stress as a vector based stimuli.

**Vectorism** acts as a culture of debilitation. The overall health of those victimized by vector behavior is not currently taken into social consideration. Overcoming vulnerability and exposure to trauma is ultimately an individual quality enabled by awareness of behaviors that are detrimental to quality of life and continued positive outlooks. \*Admiral stimuli, impulses and reward systems are based on a whole conscious approach in

## Valuation theory

thought, action and behavior or outcome as *decree*. A universal reasoning or purpose, either active or dormant acts as implicit subconscious control mechanisms in human behavior. Such impulses cause and effect thoughts, actions and outcomes. Variables or vulnerabilities are exhibited in debilitated issues states such as pain, physical impairment, anger, loss, fear and burden. Our memories serve as the recreating force behind our autonomy and independence securing and *maintaining* factor based outcomes depending on our abilities to assert, determine, cope and communicate. Such behavior is rooted in our sense awareness, perception or consciousness, that reflects our memories in a practical manner. The application of such knowledge is based on our cognition or recall, motivations, growth and movement in society. Dissociating in a positive manner from vector based manipulation is a positive coping mechanism based on individual awareness and determination for continued growth.

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## Valuation

**Valuation** introduces factors as Individuals who reduce or disassociate from vector based stimuli, have a higher level of decree acquisition or goal achievement. Such attainment, enhances lifestyles, personal wealth and makes the individual happier and healthier.

Valuation is the internal conscious decision making ability that allows the human being to reflect and consider their choices in addition to anticipate consequences by weighing those choices. Proper coping enables increased social valuation and involves an assessment of our surroundings, company, cohorts and associates as well as ourselves. *The purpose is to qualify our own individual characters for success and allow our works or actions to speak for themselves.*

Valuation categories include factors, vectors. The purpose of such an intense evaluation is to expose several forms of vectorism and *by healthy means* remove or separate such tactics from individual, company or society. Enabling healthy aspects of trust whether legal or social. Originating as subconscious cues, conditioned stimuli *or* learned expectations and impressions based on influence.

*Conscious response stimulations, observations and identification of vectorism by factors.* As a form of \*Nomological knowing, valuation focuses on a decree or goal achievement. Valuation is based on the flexibility of valuation to determine whether certain individuals or groups are beneficial or detrimental, factors or vectors. Human beings have the ability to make rational choices, practiced with certainty or doubt. Costly interactions are losses and create naive realism, deception and augmentation to everyday experiences.

As we begin to understand vectorism based in manipulation and control of environments, we are introduced to positive coping mechanisms. Factors are the difference to vector based approaches and require learning and not assumptions. Such experience is not based on mere obedience, but on respect and moderation to positive

goal achievement. Openness in challenging vectorism without fear or debilitation is mandatory *conflict*. As the roots of fear is based in loss or cost. Weighing vector versus factor based behavior largely relies on ethnographic research and qualitative observations. Culture plays an important part in the stimulation, projection and maintenance of vector based activities. Fear, violence and other debilitating characteristics are broadcasted daily on television and in movie scripts. Also, depictions of conscious, positive or open-mindedness are explored. Yet, there has been an overwhelming consensus that vector based culture has become widespread in western mainstream media. The ability for our minds to access vectorism via the media and be influenced by those who have assimilated to promptings is hard to disagree with. An educated aware or conscious approach to conditioning positive results is a more likely outcome.

*Self interest and the preservation of assets are reflected on both sides of the vector versus factor argument. As each party wishes to maintain the advantage over the other in a direct conflict.*

**Factors** use sound logical approaches toward critical thinking to overcome the faulty logic of vector based initiatives. As factors are categorized as lovers of truth, naturally curious about a wide range of issues, intellectually honest with themselves, acknowledging what they do not know, although recognizing limitations. Being aware of their own bias and preconceptions, or perceptions and how that may effect the world around them. While vectors are acute of others assumptions and manipulate those for a competitive advantage. Outside proper purpose, design, or reason, vectors confront with an aim to debilitate or gain advantage.

This includes the inability to properly examine and utilize critical thought. Vagueness, non-clarity and wishful thinking are the main points of gaining irrational control for vectors or the 'empty hand'.

Factors on the other hand use the two key syllogisms of 'How' and 'What' to reveal the emptiness of such prompts. Such deductive reasoning simply asks, "How does this work?" and "What do you need me to do?" that reveal several debilitating tactics or inductive based prompts. Knowing is fact and not knowing is an illusion or wishful thinking. *\*Psychological behavior relating to cultural and moral relativism makes it almost impossible to criticize a vector based entity.* Such confrontation must be handled with ultimate tact and understanding. Merely attacking, criticizing a personal culture, custom or norm does reveal motives. It only rules out the idea of moral progress. No insight is revealed, neither conflict resolved in such a manner. As many vector based entities firmly believe they are doing what is right for them, their company, group culture, cine or beliefs. Factor based difference is based on ethical approaches and productive moral truth. Truly understanding the subjective nature or discerning the nature of vector perception. This also includes the results , goals or decree revealed. Enabling factor function empowers the individual to determine one's ability, available resources and standards as pertaining to any outside stimuli or prompts. This is the nature of an honest factor based assessment.

Factors are *courageous* eloquent copers, achieving goals or decree by producing non-debilitating means. Clarity, in light of truth may be experienced at the core of a factors actions. Shedding light on the unknown by *deductive, rational reasoning enables consciousness to achieve a precise outcome or manifestation*. Wisdom allows restraint and proper measurement and judgment. Positioning the individual as the principal authority in a self determined manner, to command his or her own choice without coerciveness. Consciously reflecting, with careful consideration exhibiting a highly trained or educated thought that leads to action and manifestation of decree. 'What exactly is the issue?', "What are the alternatives?", measuring advantages and disadvantages and "How do we achieve positive results?" All are reflective or conscious syllogism to obtain a clear decree or gain without vector based taint.

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## Case Study And Analysis

Psychodynamics behavior and damaged personality impulse must be trained from environmental influence.

Factors qualitative based assessment is a form of mild dissociation taking place consciously with clarity and positive coping in seeking to master, minimize or tolerate stress, including boredom and conflict. Factors exhibit no pathological disorders or need to be exposed to trauma. Though each may have learned to cope with such stress stimuli by being exposed to them. Carl Jung described pathological manifestations of dissociation as special or extreme cases of the operation of the psyche. This structural dissociation, opposing tension, and hierarchy of basic attitudes and functions in individual consciousness is the basis of Jung's Psychological Types. Jungs theories regarding dissociation are based on the individual's abilities to remain conscious, Although under the scrutiny of vectors or 'demands of others.' Dissociating from lies, deceptive behavior, false reality or other vector based activities in the maintenance of truth incorporates aspects of **Habituation**. Factors maintain moral and social good as truth is knowing the facts. And moving beyond mere skepticism by disassociating from vector base behavior by the methodology of valuation.

From a social and cultural psychological aspect conscious valuation examines two main questions. *First, Has extortion become a social norm in modern society? Second, is extortion becoming acceptable in post-modern society?*

In detail valuation examines the enormous rapidness of extortions growth and use of social and systemic extortion as social norm. Vector based entities manipulate through power prompts, subconscious cues for their own desires. Creating fear, anger, threats, violence and several other stimuli in a disturbing manner. Exacting advantage of others has become a science in and of itself. This science is a learned trait and based on social settings. On many occasions a lack of compassion, sympathy and objectification exist in such transactions. As a result, humans are reduced to material possessions

through efficient cultural, social and psychological principles. *TO BE Commanded, deceived, threatened by removal out of one's natural state, essence, society, derailed from the pursuit of freedom.* Such reduction treats humans as an instrument or object for the advancement or material pleasure of another. Debilitation is the unmitigated results of such action. If humans are capable of being objectified and debilitated, reduced to mere material possessions, then it is safe to say that social extortion is prominent in human society. In American states and society in general, extortion of material possessions, including the human body by way of kidnapping is taken with the highest offense. According to the California penal code section 518, extortion is, "Obtaining property from another with consent by the wrongful use of force, fear or under cover / color of 'Official Right' is extortion. Including, Improper threats to injure, damage, acquire, expose or disgrace. Use of lawsuit or appeals. Calling of peace officers for such extorted acts. Putting threats in writing with a signature or **Demand**, disclosure of ATM pin, bank code or card. The offer of protection to refrain from harm if action is undertaken. The verbal or written installment of fear based on non-compliance. Outright blackmail or The use of usury or price gouging and A threat to elicit action. In short social extortion is immoral and a valueless proposition in the human fabric of society, '*No one should feel or become indebted against their will*'. This includes all methods of *deception*, trickery and misleading information. Such actions are oppressive and compulsive. Whether in service or as a method of avoiding harm, 'Clip Joints' or fleshpots, where a customer is tricked into paying money for poor services or goods. 'Coercion' compelling a person to act out of character also known as *entrapment*, baiting with or without the use of threats. 'Cryptovirology', crafted ways to lock information in order for someone to pay for it to be unlocked. Or 'good old fashion 'Tribute,' as a serf and his lord or king, as the serf or the victim must offer "Voluntarily" contributions, tributary to his or her "master". And lastly, market based 'Price gauging,' inflating prices beyond market value.

*In conclusion the self is deemed a property by law, under the possession of the individual themselves in society, enabling the right not to be extorted.*

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## Conclusive Results

The inevitable goal of valuation is becoming elastic (firm but flexible) in our transactions, interactions and relationships. As individuals and societies we may begin to change our focus and thoughts from acquisition to *awareness*, well being, coping and avoidance of vectorism. In the post modern era, our minds gather and consider new information more rapidly and are challenged to differentiate perspective from perception or factors from vectors. An instinctual 'Fight or flight' scenario based in the mind. Expansion as factors enables individuals to interact, transact completely in a non fragmented or vectored space. Vectorism exhibits coercive, external power prompts that are biased and effect humans in an overstimulated manner. The eradication of debilitation to our environment

and populous as examined in the propaganda model\*, while enhancing coping and restoration of thought, action outcome and individual goal achievement (decree).

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### True Factors

Initial examination of propaganda, 'Name calling' or changing of others names to derogatory terms or simple *profanity*. We begin to zero in on one main coercive stimuli or method in society to conform (compulsory). How identity applies to our perception of ourselves lies in the stimulating factors of association, reflection and thought that leads to action and outcome. How we identify, associate or accept the products, forces or facts are based on our awareness and is a huge part of our identity or what we think of ourselves. Beginning to understand what others think or want of us, is another principle of understanding vectorism *enlightened by factors*.

Human thought is instrumental to behavior. Self-determination or self-authorship (Kagan 94) is a product or outcome of an aware individual. Self determination is mission critical to positive outcomes of the individual. Derailment or reduction by vector based forces only debilitates such positive decrees or outcomes. A new powerful idea or concept may be over scrutinized or inhibited by an outside party for a various numbers of reasons or purposes. Factors, inquire with a focused approach to obtain the most qualitative outcome to accomplish goals or the decree.

The dependent variable apart of any individual factors ability to cope properly, in a healthy manner overcoming vector behavior becomes instinct, experience and practical application. Creating unique outcomes, not based on coercive in-group think that is often homogenous. *"A useful blending of competence and broad interest is rare."* (H. Petrie) Where we draw our lines is based on consciousness or awareness of potential outcomes and our abilities to properly assess and calculate to make an educated decision. How we present concepts are either shared or rejected. As we learn to associate with factor based entities we begin to replicate and apply such interpretations. *Tacit knowing (Polanyi) which allows factors to exhibit value distinction arriving to the point of an outcome of a perceived goal.* Derailment or reduction in a non elastic manner not only stunts the growth of individuals, but creates a coercive co-dependent relationship. The need for instrumental human self determination is based on the human conscious process, as thought and action produce or renders and outcome or *true* identity as resolution. Factored success is affective in whole communications, assessment, ethical and constructive response. Based on ethical and moral associations towards the decree or goal. Formal logic (Schiller), pragmatism, humorist and humanist have all enabled the process of argument (A. Sedqick) to new logic (Dr. Messiar). Confronting vectorism entails a risk of reasoning as much of the activities lie outside sound logic, purpose, design or intention. And have proven to be anti-social, problematic and disturbing to individual goal assessment, achievement and meaning.

## Valuation theory

The definition of decree, outcome or results are based on purpose, intent and design. This enables a healthy mind that is skilled in judgment, observing silently and adhering to the correct course of action.

Successful goal acquisition or decree is the result of conscious awareness and avoidance of vectorism. Goal acquisition is built on awareness, reflection and consciousness as simple data interpretation, increasing our understanding of any given scenario or phenomena. Increased awareness of positive or negative exchanges increases information and probability of goal achievement or decree. Shutting down (fear) or not remaining open, does not allow parties to acquire knowledge or the necessary resources to advance. Conscious valuation confronts such bias that continues to shut down or project loss as fear, controlling the roots of consciousness (understanding) to control individuals. \*Conscious progressive awareness, memory, recall and observations are the main modes of learning. Yet, may be affected by trauma or continued exposure to fixed traumatic events. Disassociating, disconnect, departure or opting out is simple habituation. Vectorism presents a fragmented reality induced by outside parties.

Empirically, 'understanding the localizing function of the mind' (F. Gall) and how our cerebral cortex interacts with biological stimulation toward conditioning humans. Enables a successful defense against attacks on our \*hippocampus as explicit prompts by stimulation or experience that debilitates our higher mind function to simple recall of thoughts. \*Other attacks include deeply rooted implicit or subconscious effects on our amygdala, that may wreak havoc with our autonomous nervous system., emotional reactions, learning, memory motor systems and adjustment to stimuli. \*Fight or flight and transmission of neurotransmitters to our limbic system are reduced by such attacks (made weak). Vectorism fragments the human consciousness on a \*molar and molecular level greatly skewing (*hyperbolizing*) fear, lose and enhancing conditioning based on learnt responses. Human life is reduced to impulses conditioned by vectorism and not consciousness (awareness or clarity). Our abilities to recreate thought and recall memories become hindered and the need to ask 'Why' or 'How' are reduced. *Versus healthy recreated through and reflection.* Learning by simple syllogism reduced and modern ways of enhancing such awareness are controlled. This includes our education, employment, vitality, environment, health, rights, inclinations, personality, security, safety, recreation and shelter are merely given over to vector based opportunist who want to control them. As debilitation simple solutions become hard problems that need assistance, that vector based entities are happily to assist. Yet, this cost to our true self identity, psyche and conscious awareness is a win / lose in favor of the vector who has transformed a vital human being into a victim.

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## Application And Market Report

"What has puzzled us before seem less mysterious, and the crooked paths look straighter as we approach the end." (Jean Paul Richter)

Planned obsolescence creates disposable goods on a quarterly inter-annual schedule, in favor of the principle. What may only be termed a win/lose scenario in favor of the principle manufacturer. Consumer products that lasted 5 to 10 years are now only lasting a year at best. This reduction is based on market conversions by vector based entities whose *objective is to stimulate consumerism by impulsive prompts. Shifting the focus away from the qualitative product to the quantitative market. Inducing buying based on desires, drives or impulses.* Of course, buying is voluntary but with the advent of planned obsolescence it becomes mandatory. As a form of market or social control the mass media advertisement space is purchased to steer consumers and manage their buying and spending habits. Such induced appeals of advertisement *unhealthy* tap directly into emotions, intellectual and social drives of status acquisition and social capital. 'Keeping up with the Jones's' replaces the qualitative function of goal achievement and decree with consumerism as a cure for feelings of inadequacy or debilitation. Myths, stereotypes and tropes of culture now replace the unique nature of the individual. Democracy is practiced in the market to maintain the individual's ability to buy *in* 'power' lost through debilitation. The loss of true identity and wealth creates a win/ loss scenario and replaces the principle purpose of self sustaining and dignity with consumer buying power and one's ability to participate by educated purchasing power.

Initiated by advertisement, product placement and returned for a substantial gain. The market and goods are cycled thought the ecosystem for economic prosperity for the manufacturer. This cycle or scenario is repeated quarterly for a minimum to maximum relationship. The manufacturer creates the product at minimum, loss and sells in the market at a maximum gain. There is nothing inherently wrong in profit, with the acceptance of planned obsolescence, *the above mentioned cycle* and the deterioration of a quality social transaction or relationship of manufacturer to consumer. Hence, inherent value is lost, quality is lost for the immediate gain of revenue on a continuous bases initiated at the retail or market level.

The point of a factor or competent character is the practical application of weighing, loss or risk assessment for partaking in such a transaction (*Free Will*). As apparent loss endorsing vector based initiatives creates zero or little satisfaction over the long term, costing the consumer. Use of the practical conscious model of valuation, we become aware of our innate abilities to cope and utilize our conscious character to remind ourselves through reflecting on our long term goals, achievements or decree towards satisfaction. Thinking about our purchases, acting accordingly with the information given and choosing the appropriate product creates a favorable outcome. How factors exist and remain self authoring has been explained. The exploitive measure of vectors and opportunist have also been explained. A detailed understanding of anti-exploitation and vector elimination has also been explained. Now, an individual may only become a factor if he or she chooses. This conscious awareness and subconscious view may only aid in self realization, self determination or self authoring. Self satisfaction is a choice left to the limited free will of all humans.

## Valuation theory

Without compulsion, 'Conscious Valuation' becomes a springboard to proper interaction. This includes past thoughts to current action and future outcomes. As the individual spends an inordinate amount of time in thought, memory recall, it barter win / win or win / lose scenarios based on subconscious neurotransmissions, queues and situations daily. Societies who promote economic vectorism, enslavement or entrapment enhance reduction, transport and commodification or objectification of other human beings. Such hatred for other humans, are based on fear or loss and conflict that is not addressed in a healthy manner. *No consideration is given to vectorism as the price of entry to manipulation is too high for the human psyche.*

Opening the right course to factors enabling them to do good work requires whole understanding and assessment of the individual's capabilities and offerings. The main principle in respect of enabling factors is empowerment. Empowerment allows the individual to act with autonomy free from negative vector based constructs. Inevitably building trust and long term commitment to the process of life long learning.

**Conscious Valuation** as an assessment tool enables eluding of manipulation or being taken advantage of by vector forces. The reality of valuation is based on mutual respect, good thought and words manifested in action that stem from the heart or core of the individual.

Vectorism and reduction based agendas manifest controls by constructing and habitually crossing lines. Vectors perceive advantage from the perceived weakness of individuals. Exhibiting no respect for personal space, goals, family, business or projects. Vectors often lie or forge with eloquent words to appease the listener. Many of the actions of vectorism are wicked and bent on destruction, but are hard to prove often until it is too late. Once on a project considerable lag can be induced in order for vector based agendas, that are always first to those who employ ensue. Inevitably vectors may not afford to have their plans derailed or sidestepped and will seize control of any project or program to meet their needs. This fear is based on loss of their agenda. Yet, when you have nothing to lose, there is no fear. Loss prevention at the hands of vectors entails vector prevention. Simply eliminating an issue, barrier or unhealthy conflict before it ensues.

Valuation has a high probability to eliminate, nesting, data scraping, data mining, ideology or naive idealism, gatekeeping, technological or workflow espionage, top heavy loss of creativity, plateau and other reduction tactics such as throttling. Valuation also has the ability to strengthen relationships by creating private workflows and networks (see Sacred Networks).

Sacred networks<sup>2</sup> are highly effectual networks enabling competitive advantages for small to medium sized business (SMB's). Abandoned systems of vectorism (social networks) are reclaimed under firm specific and path dependent approaches. Secured by intellectual property rights as, private workflows are unique to each organization.

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<sup>2</sup> Cine secured

Trust toward safety, authentication as vector or factor, indemnification, non-subjected, resilient networks, continuity, integrity, privacy, confidential and timely response. Low disrupt by enlisting factor based entities are based on conscious awareness and forging of each parties limited free will (decision making). A high degree of personal responsibility is enacted for personal efficiency. High level trained engineers and producers take responsibility for the overall project and acquisition of the goal.

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## APPENDIX A: Integrative Psychology

Psychology through cognitive, behavioral, social and cultural analysis view healthy or unhealthy relationship building as, **impairment\***, association versus disassociation\*, that aids or impairs, alters victims true identity or sense of self\*. Close relationships based on disillusionment are superficial and naive idealism such as race, ethnicity and other in-group attributes that create social capital. Culture may become an inhibitor if used in a coercive manner to inhibit self determination. As a moral issue, the conscious or subconscious manifestations may be found to be delusional and immoral convictions with a self affirming in group-think or process that perpetually grows through individual prejudice and desire. Positive goal acquisition must be enabled and not inhibited through moral means. Self determination may be inhibited by internal and external forces and may be exhibited by psychological interpretations by victims as accommodation, approval and a false sense of the self. Over scrutinizing groups, individuals and cultures (cines) based on assumptions, personal perceptions, rumors or propaganda include faulty logic and several disturbed behavior traits or opportunism.

Labeling or simple name calling is usually the first act or offense or defense in debilitating individuals and groups. Over examination or fault finding has adverse effects toward individuals or culture being examined. \*Disturbed behavior of individuals who conduct such tactics quite often exhibit narcissistic, psychopathic and opportunist behavior\*. From a social, cultural psychological perspective, others as detached observers or outsiders (etic)\*, individuals or groups are mistreated by severely damaged behavior of in-group actors in maligned ways. Assimilation by such coercive measures creates a form of negative coping from the observing individual or group. Such an exchange under cultural psychology may be addressed by critical thinking. Self determination in hostile ecology's can be based on bias, scrutiny and other unfavorable stimuli giving rise to the establishment of sacred networks and maintenance of personal space, the bottom line.

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## APPENDIX B: Integrative Globalism

Globalization / Globalism analysis vectorism, risk assessment and sacred systems through impartiality, space, identity, waste, politics, elitism, imperialism, industrialism, post-industrialism and postmodernism, internet society and culture. Economic integration involves the absorption of individuals, societies, resources and cultures. \*Coerced interdependence, economic extortion and trade are issues that confront society globally. The social, moral, ethical and value based phenomena of reduction, distribution and commodification enables vectorism. Globalism analysis goal achievement (decree) through elasticity of education, adaption, cultural norms and multiculturalism. \*Globalism and psychology address a phenomena called **\*Introjection** relating to identity, society and the individual. \*Introjection explains the ability or inability of the individual to cope with society by mimicking the environment. Globalism and psychology agree, mimicking is a developmental tool for adaptation or learning from our environment. With the use of technology and mass media, coercive use of propaganda is transported globally including several illogical stimuli such as steering, social queuing, need arousal, testimonials, fear appeals, name-calling, assimilation and conformity that aids introjection. Globalism differs, with psychology based on unhealthy adaptation, creating win/lose scenarios in favor of the principle. Shareholding for host nations and individuals address self determination and management for progress and direction not based on coercion, opportunistic, bias management from outside or third parties.

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## APPENDIX C: Integrative Post Modern Marketing

Post modern marketing views risk assessment as traditional management of product and sources in the postmodern environment. Including, ethical or moral marketing and delivery of goods to market in digital form as well as online logistics creating more efficient computer based non bias and efficient results. Marketing views healthy relationship building as central to individual brands and individuals engaged in online as well as brick and mortar retail. Relationship's with customers may become up close and personal to a virtual non committal click through to a more industrial exaction of social capital and branding. Conversion rates are also based on *individual preferences*, wants or needs. Post modern marketing does not exclude industrial techniques, it simply absorbs them and converts them to digital versions. Additionally, Industrial control of customers or markets by social capital are not in the hands of a few marketers, but spread out to hundreds of upstarts that establish companies that favor market expansion, lower prices and more variety to market in true capitalistic fashion. Marketing views goal achievement (decree) as conversion and **\*recapitulation** and impact. Changes effecting traditional industrialism by technological advancements are hands down superior in the postmodern era. Historically (industrial) the goal of marketing and advertisement has been to get the public to buy things they don't need. Marketing and psychology culminate, as the art of persuasion regarding commercialism advertisement.

## Valuation theory

“There are professions more harmful than industrial design, but only a few of them. And possibly only one profession is phonier. Advertising design, in persuading people to buy things they don't need, with money they don't have, to impress others that don't care, it is probably the phoniest field in existence today.” (Papanek, 1971)

The use of vector based propaganda in the 20th and early parts of the western 21st century include business, war and media based application. Propaganda lays brutal, savage campaigns upon the human psyche. As programmers whether in ad agencies war, market or social opinion have managed to debilitate victims, targets or markets, merely with a goal to assimilate, control or conform them to their own objectives and goals (*Hyper-introjection*). Testimonials are a propaganda tactic used to induce subjects for a desired result. It often suggests the prestige and or dominance of a product, person or group, increasing social capital. Testimonials also act as an endorsement to facilitate the desired result. The use of propaganda in the modern era has been a coercive method of assimilation by groupthink, via social cues, ranking and stratification.

The advent of global marketing initiatives, create an intentional appeal for goods and services. Moral and ethical issues regarding exploitation of groups, countries and the defined term of 'ethnies' (common ancestry) differ in international opinion regarding the direction of international relations and trade in a post modern society.

The removal of vectorism from social interactions and the establishment of sacred systems including shareholding from producer based economies as business applications. Are underling scopes of Valuation paradigms and Elasticity models. In the shifting landscape of modern to post modern era. Factor based strategies and initiatives are moral and ethical principles for strategic marketing and management of goods, services, human and social capital.

See: Behavioral Psychology and Integrated Psychology

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